

## Customized Asset Management Designed to Preserve Wealth.

Studies show that approximately 80% of portfolio returns are derived from asset class and sector selection, while only 20% of returns come from individual product selection. At Csege Advisory Group, we are mindful of this concept 100% of the time, because the more attention we pay to asset classes and subsectors, the more optimal risk-adjusted returns can be generated for your portfolio.

### We Focus on Your Needs Only.

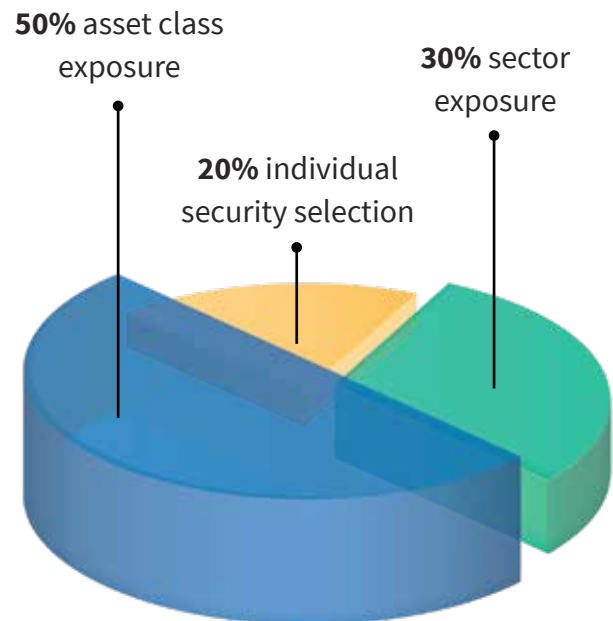
Csege Advisory Group has zero ties to investment firms, specific products, or ready-made platforms. Our goal is to find the best holdings for your portfolio without biases. Our advisors are free to shop managers, products, and individual securities as they seek to deliver exceptional risk-adjusted returns.

We do not try to time the market or predict market behavior. Instead, we run a detailed and thorough

analysis of your portfolio every single day. To keep you aligned with your investment goals, we assess risk and performance levels, evaluate current market conditions, and make careful, analytical adjustments. Additionally, since supply and demand is an irrefutable law that affects markets, Csege Advisory Group tracks this activity regularly.

**In addition, we are one of the few hybrid RIAs certified by the CFA Institute to have met their rigorous Global Investment Performance Standards (GIPS) year after year.**

### Risk Factors Driving Portfolio Volatility



Source: "The Latent Statistical Structure of Security Price Changes," by Benjamin F. King.

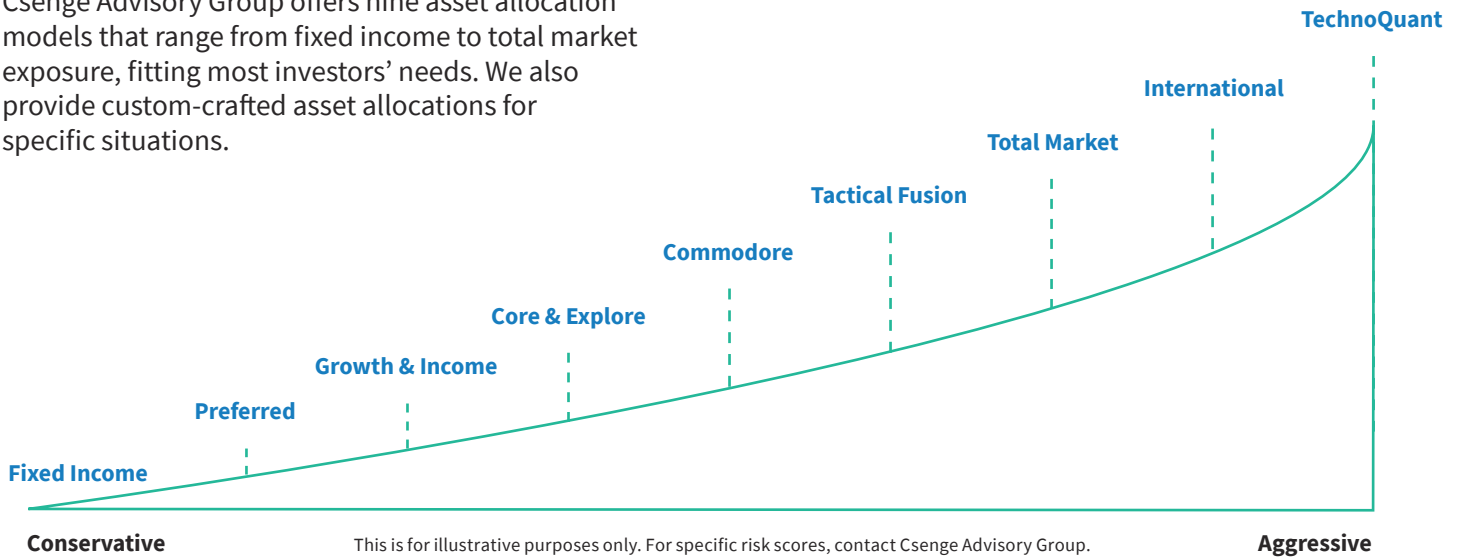
### Our Proprietary Process Works for You.

Our approach to asset management is called **Fusion Analysis**. It's a fusing of three methodologies: fundamental research, technical research, and behavioral science. On a daily basis, we are able to reallocate asset categories, track manager performance, negotiate pricing, and customize preferences for all investor portfolios.

We continually search for the best ways to balance investors' desires for growth with the need to minimize risk and reduce volatility, taking an offensive or defensive posture as conditions dictate. We believe it's more important to avoid the big dips than to chase the high flyers.

**Asset Allocation Models for Every Investor.**

Csenge Advisory Group offers nine asset allocation models that range from fixed income to total market exposure, fitting most investors' needs. We also provide custom-crafted asset allocations for specific situations.



**We're Ready to Make Managing Your Wealth Simpler and Smarter.**

The Csenge Asset Management Team welcomes your questions about our services, because we believe investing well doesn't have to be difficult or confusing. Whatever your goals, we can allocate your portfolio in an optimal manner to keep you on track. We look forward to helping you achieve everything you want in life.

For more information, please contact Eric Caisse at [cagam@csenge.com](mailto:cagam@csenge.com).



*Our mission is to participate when the markets are supportive of higher prices and hedge when market risks are elevated, allowing us to optimize your portfolio's ability to best meet your goals.*

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